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## Key Innovations to partner with TASQ Technology

### Recently at the National Association of Convenience Stores Conference, Las Vegas.

Following the North American launch of its new KSD9000 multi-media payment terminal, Key Innovations Ltd announces an agreement with the US distribution and payment technology services company TASQ Technology, Inc, a subsidiary of First Data, where TASQ will resell and distribute the KSD9000.

*"We wanted a distribution partner who shared our vision about the potential offered by this new generation of unattended payment terminals,"* said Peter Jarvis, President, Key Innovations. *"We found that unique combination of vision, innovation and essential technical expertise within the TASQ organization."*

Key Innovations multi-media technology provides kiosk functionality in a secure and visually dynamic payment terminal. For the first time retailers can run interactive, high-quality audio-video promotions directly at the point of payment. This is achieved by providing merchants with innovative new tools to create and upload media content to either an individual terminal, regional network or global network of terminals. The digitally signed media content is securely uploaded, monitored and managed within a hardened, terminal resident kernel. The KSD9000 will deliver exciting audio-visual presentations and promotions in department stores, filling stations, ticketing, vending, car parking, public transport and other public access applications.



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