

## Key Innovations Signs Trimble as a Preferred Product Source

**SCOTTSDALE, AZ – January 2009** – Key Innovations has signed a distribution agreement with Trimble. Under the agreement, Trimble becomes a Key Innovations preferred product source and service provider for its unattended payment terminals such as its new KST9000 multi-media payment terminal.

Key Innovation's President Peter Jarvis said that the company's association with Trimble was key in providing 'enterprise class' deployment, repair and service programs for their customers in the U.S. "Trimble offers the ability to design and implement tailored, expedited, flexible services that result in increased equipment uptime, improved service level performance, longer product life cycles and decreased overall costs," said Jarvis.

The new KST9000 multi-media payment terminal delivers kiosk functionality in a secure card payment device. For the first time retailers can run interactive, high-quality audio-video promotions directly at the point of payment. This is achieved by providing merchants with intuitive software tools to easily create and upload promotional media either to a single terminal, regional network or global network of terminals. To meet and exceed new payment security mandates promotional media is digitally signed and managed within a secure terminal resident kernel.

Trimble's Senior Sales Executive, Kenny Lage, commented that retailers will be quick to recognize the advantages created by an ability to deliver dynamic promotions tailored to a specific location, time or customer profile. "We believe the KST9000 challenges traditional perceptions about the breadth of customer services delivered at the point of payment. As a preferred product source, we are excited to provide our US customers with access to this innovative technology."

### About Trimble

Trimble applies technology to make field and mobile workers in businesses and government significantly more productive. Solutions are focused on applications requiring position or location - including surveying, construction, agriculture, fleet and asset management, public safety and mapping. In addition to utilizing positioning technologies such as GPS, lasers and optics, Trimble solutions may include software content specific to the needs of the user. Wireless technologies are utilized to deliver the solution to the user and to ensure a tight coupling of the field and the back office. Founded in 1978, Trimble is headquartered in Sunnyvale, Calif.

For more information visit Trimble's website at: [www.trimble.com/trimserv](http://www.trimble.com/trimserv).

### About Key Innovations

Scottsdale AZ based Key Innovations design, develop and manufacture payment technology and systems for use in unattended applications and public environments. KI is partnered with the market leading manufacturer of the world's toughest terminals. This unique partnership enables KI to provide their clients with complete and robust solutions for most unattended payment requirements.

For more information visit: [www.key-innovations.com](http://www.key-innovations.com).